

PRESS RELEASE

Adobe® Reader® Mobile 9 SDK now available through Datalogics

Chicago, IL, August 6, 2010 — Through a further extension of their collaboration with Adobe, Datalogics is now licensing and supporting the Adobe Reader Mobile SDK for software developers and implementers. The Adobe Reader Mobile SDK enables third-party developers to support PDF, EPUB and eBook display and content protection within their own devices and smartphone applications. The Adobe Reader Mobile SDK now joins the other Adobe technologies available through Datalogics, including the Adobe PDF Library SDK, Adobe PDF Print Engine, Adobe Normalizer, Adobe InDesign® Server and Adobe PDF JobReady.

"We are excited about bringing the Adobe Reader Mobile SDK to our customers and prospects," states Greg Manuel, Vice President of Marketing at Datalogics. "Many of our existing Adobe PDF Library customers have been looking to extend their solutions to handheld devices; and with the explosion of interest in the eBook market, we anticipate great demand for a high-performance PDF and EPUB rendering engine with the reliability and high quality standards associated with the Adobe brand."

"With our Reader Mobile SDK, platform and device manufacturers can securely deliver rich PDF and eBook content across mobile platforms and devices without having to worry about compatibility," said Nick Bogaty, Sr. Business Development Manager, Digital Publishing at Adobe. "Datalogics' expertise in porting our PDF and document technologies as well as their strong support for software developers makes them an ideal channel partner for the Adobe Reader Mobile SDK."

Using the Adobe Reader Mobile SDK, device developers can take advantage of a mobile-optimized software engine, designed to deliver high-performance, high-quality scalable document rendering across a wide range of resource-limited embedded devices. Adobe Reader Mobile technology maximizes compatibility with the latest specifications and interoperability with Adobe products.

Features of the Adobe Reader Mobile SDK include:

- PDF reflow, enabling resizing text-oriented documents for greatly improved readability on small screens.
- EPUB support, providing support for the XML-based standard for reflow-centric eBooks.
- Adobe Content Server 4 compatibility, allowing for content protection for commercially published premium content, whether fulfilled by wireless or wired connections.
- Simplified APIs, designed to ease porting and integration with your own device software and help you achieve faster time-to-market.
- Reference systems for popular ARM-based operating systems, including embedded Linux and Windows Mobile.

Under the terms of the agreement, Datalogics will provide direct licensing, maintenance and customer support for the Adobe Reader Mobile SDK to software developers worldwide.

About Datalogics

Chicago-based Datalogics, Incorporated, an Adobe Portfolio Company, has dedicated over 40 years to delivering the highest quality software technologies and services which meet the most demanding customer needs. Datalogics is the premier source for Adobe PDF developer technologies, including the Adobe PDF Library with .NET and Java interfaces, Adobe Normalizer, Adobe PDF JobReady, and the Adobe PDF Print Engine.

For more information, visit www.datalogics.com.